

REGIONAL NEEDS AND ASSETS

During the October meeting of the Board, the Board released regional needs and assets set asides and/or additional requests by Regional Council to complete their FY 2011 reports. Since the October meeting, all Regional Councils within Maricopa County have voted to pursue one vendor to complete their Needs & Assets Reports. This is designed to enhance coordination of data collection and analysis across these Regions in a cost effective manner. The selection of additional data sets will also be determined collectively among the Regional Councils to ensure consistency. The following Maricopa and Phoenix Regional Councils have allocated additional funding for the 2010 Regional Needs and Assets Reports:

Northwest Maricopa: \$15,000

Central Maricopa: \$15,000

Southeast Maricopa: \$15,000

North Phoenix: \$15,000

Salt River Pima Maricopa Indian Community: \$3000

The Regional Councils will contract for the following deliverables in addition to the basic report provided through statewide administrative dollars: the addition of up to three Regional Council approved data sets not included in standard template; primary data collection (i.e. surveys, focus groups, and/or phone interviews); and additional hours invested in data collection, analysis, and reporting. The Regional Councils anticipate that this investment will result in a richer and more accurate depiction of the regional needs and assets, which will allow for more informed and higher quality decision making.

In addition, the Coconino Regional Council has allocated an additional \$15,000, for a total of \$45,000 for their regional needs and assets report. A letter from the Regional Council is included in the board packet providing the rationale for their decision to increase the funding.

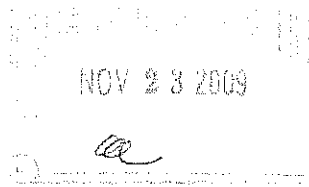


FIRST THINGS FIRST

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Chairman Lynn and Members of the Board
First Things First
4000 N. Central Avenue, Suite 800
Phoenix, AZ 85012

November 19, 2009

Dear Chairman Lynn and Members of the Board,

Given the vast Coconino Region and the desire of the Coconino Regional Partnership Council to obtain meaningful data from each of the six 'hubs' (community clusters), the Coconino Regional Partnership Council recommends increasing the funding for the Coconino 2010 Needs and Assets Report.

The Coconino Regional Partnership Council would like to contract for the following deliverables in addition to the basic report provided through statewide administrative dollars. These might include:

- the addition of two or three data sets not included in the standard template,
- primary data collection (such as surveys, focus groups, and/or phone interviews) and
- additional hours for data collection, analysis, and reporting.

We believe this investment will result in a richer and more accurate depiction of the regional needs and assets, which will allow for more informed and higher quality decision making. The Board originally approved \$30,000 and the Coconino Regional Partnership Council is now recommending \$45,000. These monies will ensure that each community, tribe and town is properly represented in the 2010 Needs and Assets Report.

Thank you for your consideration of this request.

Julianne Hartzell,
Chair, Coconino Regional Partnership Council